



NEWS RELEASE



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THIRD ANNUAL WOMEN & MONEY CONFERENCE

The Women & Money conference is coming up soon and is slated for new excitement in 2005!

This day-long event is scheduled for **Saturday, September 24, 2005** at the Student Union on UNL's Main Campus, 12th & R Streets. The event will provide many opportunities for participants to learn more about money matters on a wide range of topics presented by experts in the financial industry.

The Women & Money conference begins at 8 a.m. with registration, a continental breakfast and welcome. The conference encourages more working women to attend – the women who will most benefit from the sessions and information provided - by hosting the event on a Saturday.

The conference has received overwhelming financial support from local businesses and corporate underwriters who believe that women can become more empowered through having the right information at their disposal, making the financial decision process easier now and in the future.

An exhibitor's gallery will be open during conference's free times for women who want to learn more about services and meet the experts who can answer their questions. Some exhibitors may even offer door prize drawings or goodie bag prizes for stopping at their booth.

A scholarship program will be made available for low-income women wanting to attend. The Women's Commission encourages corporations, agencies and private donors to participate in the Women & Money scholarship program with a \$25 tax-deductible donation paid to Friends of LLWC.

The Women & Money event is sponsored by the Lincoln-Lancaster Women's Commission and Friends of LLWC. If you or someone you know is interested, please contact LLWC, 441-7716, for more information or a registration packet.

By gathering together to help improve the financial literacy of the women in Lincoln and Lancaster County, the Women & Money conference can improve the lives of families.

One of the agency's many roles is to advise the City and County on the type of legislation which should be sought to improve any situation when areas of study indicate a need for change. LLWC was formed in 1976 to "work toward eliminating social, economic and legal barriers that prevent women from choosing their present and future roles in the family, the labor force, education and society in general."